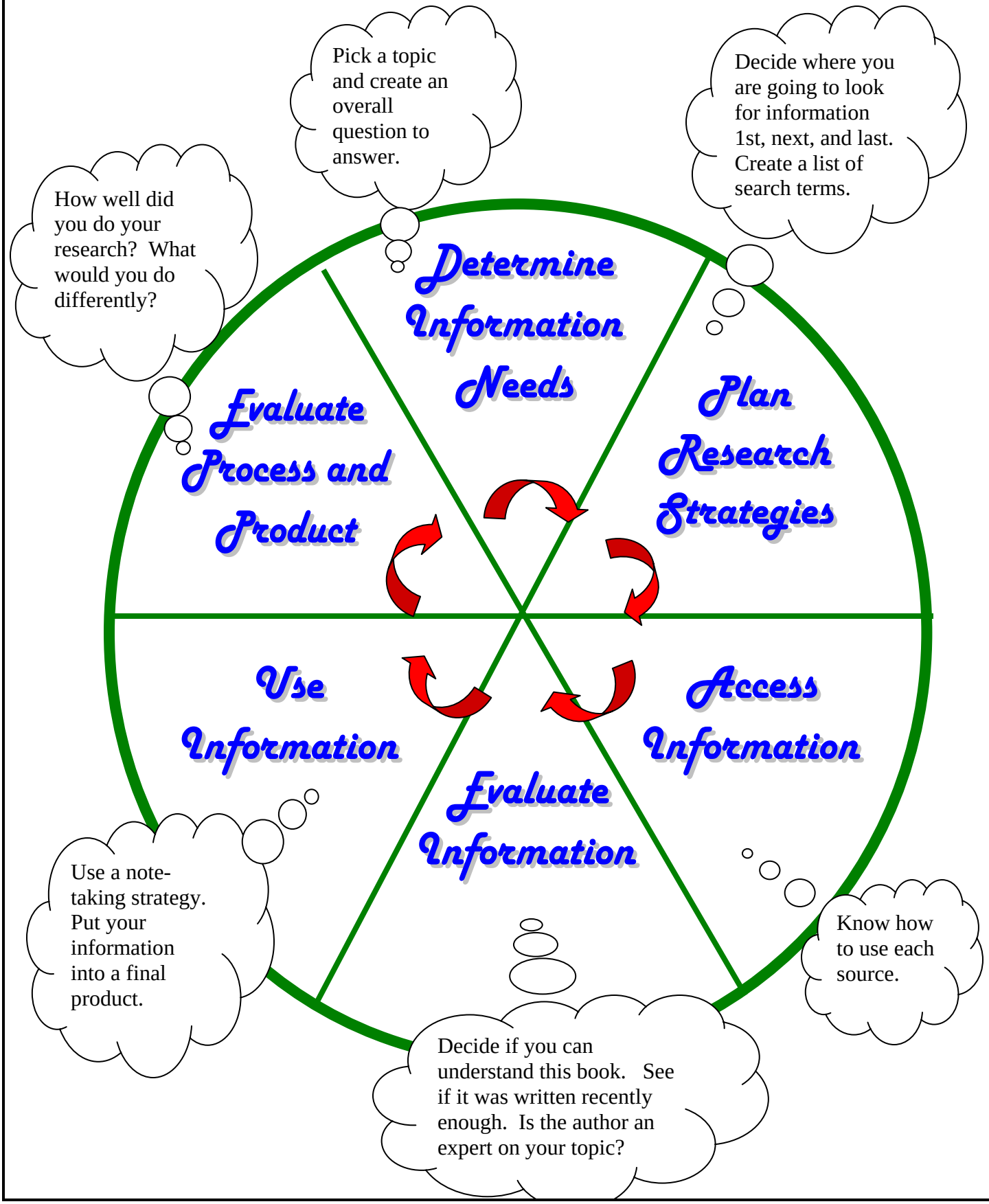Six Steps to Success